

Vineyard Vines is hosting an event with the...

## Pink Lemonade Project

Saturday, October 12<sup>th</sup>, 2024

12 - 2 PM



In partnership with the Breast Cancer Research Foundation (BCRF) - the leading research organization for breast cancer via the Pink Lemonade Stand Challenge, a national non-profit organization founded by seven-year-old Brynne Rhodes while her mom was in treatment for breast cancer.

“Pink Lemonade Stand” is devoted to funding breast cancer research, raising awareness about the work of BCRF, encouraging community service, and promoting breast cancer education.

**10% of all store proceeds from 12 - 2 PM on 10/12 will be donated to BCRF. In addition, 10% of proceeds of the BCA product will be donated to BCRF.**

Join us at Vineyard Vines on 5<sup>th</sup> Avenue for pink treats, special discounts, and info from BCRF.